



GO AHEAD! INDULGE YOURSELF!

LIFE'S TOO SHORT TO BE WITHOUT AN XLR!



Employee discount – now available on the 2004 Cadillac XLR!

2004 CADILLAC XLR (discount example)¹



MSRP ²	\$ 76,200.00
GM Employee Discount price	\$ 68,359.58
Total value	\$ 7,840.42

Give yourself the luxury. That's right. You and eligible family members can now use the employee discount to purchase the luxurious 2004 Cadillac XLR! From the single button that transforms the XLR from a coupe to an open-air roadster in less than 30 seconds to the heated/cooled seats, and from the integrated speakers in the head restraint to the stealth fighter-inspired styling, there are so many reasons to own one. What's yours? For more information, visit cadillac.com/xlr.

Buy it. Drive it. Love it. To get your employee discount, visit gmfamilyfirst.com or call the automated system at 1-800-235-4646 to obtain your personal authorization number. Then visit your GM Dealer and pick out your new Cadillac XLR. It's that easy!



CHEVROLET

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HUMMER

SAAB

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